



# 5 TIPS FOR TAKING GOOD DOG PHOTOS

GOOD QUALITY, COMPELLING IMAGES INCREASE THE LIKELIHOOD OF ADOPTION



**1 GOOD LIGHT**  
Shoot in well-lit areas. Use natural light when possible and avoid using a flash inside. Morning and late afternoon are the best times to shoot outdoors.

**SIMPLE BACKGROUND**  
Choose a background that is clutter-free and use a contrasting color so the dog stands out.

**2**



**3 VARIOUS ANGLES**  
Shoot from various perspectives and remember to get down low and shoot at eye-level.

**SHARP FOCUS**

Shoot with a steady hand and keep the dog still. This will help capture an in-focus image. Good quality is key!

**4**



**5 SAY CHEESE**  
Wait for the right moment to get relaxed, happy, fun expressions. Try to create a compelling photo that makes a connection with the viewer.